



Pathway to the Future

Technology Services Bulletin

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"The world we have created is a product of our thinking. It cannot be changed without changing our thinking."
– Albert Einstein

From the Director

When the Justice Department [announced](#) in March that two US tech giants had been swindled out of more than \$100 million, they didn't list the specific companies involved, but described them with sufficient detail that many people suspected that Apple and Facebook were the victims. According to [Fortune Magazine](#), they were half right. Fortune now says that Facebook and Google were the companies involved. The perpetrator "forged email addresses, invoices, corporate stamps in order to impersonate a large Asian-based manufacturer with whom the tech firms regularly did business." Both companies have acknowledged being the victims and have stated they have recovered most of the money.

I see this as a reminder for the rest of us that we need to be careful when following instructions we receive in email. We all get phishing emails on a regular basis and it is only by paying attention and verifying that the messages are legitimate that we can avoid becoming a victim as Facebook and Google did. I'll be sharing more information about cyber security over the next school year to help us all become more aware of the threats and learn how to deal with them. By the way, that email you get with the subject "BUSD Active Directory Password Expiration Warning" is legitimate but thank you for asking.

FBI Safe Online Surfing Resources



A teacher in our district contacted me last month about the [Safe Online Surfing](#) resources from the Federal Bureau of Investigation. She had used them with her class and she reported that the students really enjoyed the lesson. The resources are free. You just need to request access and once approved, your students can get access as well.

Summer Professional Development



The EdTechTeam is offering two weekend summits, July 29 & 30, or August 5 & 6 at Mountain View High School. Each summit offers two days of training including all of the apps in the G Suite for Education with a focus on "Project Based Learning (PBL), Digital Literacy, STEM, Math, Digital Citizenship, Assistive Technology and more!" Attendees also receive a light breakfast and lunch on both days and a raffle on the final day. Early bird registration is available until May 29th at \$279/person and regular registration is \$329/person. There are discounts available for groups of 5, 10 or 20 people. More information and registration is available [here](#).

"We ask our kids to learn something new every single day... so should we!" – Susan M. Bearden

Careers that Count: Virtual Fieldtrip with the NBA



Discovery Education does a great job coming up with their special events for classrooms. On May 4, 2017, they're releasing an on Demand event, "[Careers that Count: A Virtual Field Trip with the NBA](#)" at no cost. The event is "an inside look at how math is brought to life through careers in basketball. Meet NBA basketball players and staff who use math every day to improve the game both on and off the court."



CUE 2017 National Conference Keynotes

If you're like me, you occasionally need a motivational speech to remind you why you get up and go to work every day. CUE has posted 18 videos of keynotes and presentations from last month's conference in Palm Springs. These are great videos to re-energize you. My favorites are [Brad Montague](#) of the Kid President videos, Stanford's [Jo Boaler's presentation](#) on the growth mindset and [JR Ginex's nerdfest](#) on Chrome extensions.

Even I Can Draw with AutoDraw



Google's new [AutoDraw](#) tool is an artificial intelligence experiment that lets the user "draw" something on the page and then the AI shows you a list of drawings from people with actual talent that it thinks might be what you were trying to draw. For example, my drawing of a circle drew suggestions that did include a circle, as well as hexagons, bread, the moon, pizza, jewelry and a T-bone steak. You just click on the little icon showing what you were trying to draw and it is instantly replaced with a much better drawing. Take a look at it and see if it can make you feel like a real artist too.

Technology Thefts



We've had a few devices stolen from cars in "smash and grab" situations this year. The Great Mall and gyms seem to be the most popular locations. We'd like to take the opportunity to remind you that you shouldn't leave expensive technology devices or other valuables in your car. It just takes a minute for someone walking by your vehicle to break the window and grab your stuff. Employees issued technology equipment that they take off campus are responsible for reimbursing the district for stolen devices. Please be careful where you store your technology devices.

Technology Services Staffing



The Technology Services department is pleased to welcome Reggie Burrell to our team. Reggie comes to us from Menlo College in Atherton. He has hit the ground running and has quickly come up to speed on the district's systems. We're excited to have Reggie on our team. Be sure to say hello if you see him on your campus. Ben from Robert Half Technology is still with us while we recruit additional staff. If you know someone with good technology skills and above average people skills, be sure to send them our way!

Sharing Technology Resources

Please visit the Technology Services [department blog](#). New instructional resources and tips are added there daily. If you have something you want to share, let us know! You can also see the blog posts by [following us on Twitter!](#) The [archives](#) of this newsletter are available on our web site. Follow BUSD on [Facebook](#) and [Twitter!](#)